



# SHALIN SHAH

## GRAPHIC DESIGNING EXPERT

I'm Shalin Shah, a passionate Graphic designer, dedicated to transforming businesses and elevating their online presence.

### CONTACT

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### CERTIFICATIONS

- Digital Marketing Masterclass:  
Udemy
- Adobe Photoshop Essentials:  
Udemy
- Adobe Illustrator Essentials:  
Udemy
- Figma Essentials: Udemy
- Microsoft Certified IT  
Professional
- Certified Ethical Hacker by EC-  
Council

### RELEVANT EXPERIENCE

For the past 7 years, I have worked in the field of Digital Marketing, gaining experience mainly in Graphic Design and UI/UX, WordPress and Wix Web Design and E-Commerce Management, Social Media Creatives Designing and Promotion Content Creation.

Following are my most recent work experiences.

#### Go Digital: Sr. Graphic Designer

Go Digital | June 2023 - August 2024

- Design Creatives and Imaging for Client Social Media Accounts
- Wix, Wordpress and E-Commerce Web Designing
- Product Package Designing on CorelDraw
- UI/UX on Figma

#### Xeniks: Graphic Design Expert

Xeniks Technologies | December 2021 - May 2023

- Creating Product Listings, Infographic Images and A+ Content
- Brand Store Creation and Management
- Social Media Imaging and posting
- Website Designing and E-Commerce Management
- Product Package Designing on CorelDraw

# SHALIN SHAH

Digital Marketing Expert



## SKILLS

- Advanced Digital Marketing
- UI/UX, Figma Designing
- Content Creation and Designing
- Logo Designing and Branding
- Adobe Photoshop, Illustrator and Premiere
- Corel Draw Designing
- Video Editing
- Product Package Designing
- Product Listing and Optimization
- Manage product catalog accuracy
- Social Media Imaging

## EDUCATION BACKGROUND

### **Certified Ethical Hacker V8: 99.2%**

EC-Council

- It includes knowledge of security systems, multiple Operating Systems, Offensive and Defensive Security techniques, Social Engineering.

### **Microsoft Certified IT Professional**

Microsoft

- It includes knowledge of particular set of skills required to manage a Microsoft User Environment, back-end support and Microsoft Office Products.

### **Bachelor Of Commerce(B.Com)**

H.L. College of Commerce | Gujarat University

### **Higher Secondary Certificate(H.S.C.)**

Lala Lajpat Rai College Of Commerce | Maharashtra Board

### **Secondary School Certificate(S.S.C.)**

St. Xavier's Boys' Academy | Maharashtra Board

## LANGUAGES

