



# SHALIN SHAH

## GRAPHIC DESIGNING EXPERT

I'm Shalin Shah, a passionate Graphic designer, dedicated to transforming businesses and elevating their online presence.

### CONTACT

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📍 A/3-33, Amrapali  
Apartments,  
New Sharda Mandir Rd,  
Sukhipura, Paldi,  
Ahmedabad-380007

### CERTIFICATIONS

- Digital Marketing Masterclass:  
Udemy
- Adobe Photoshop Essentials:  
Udemy
- Adobe Illustrator Essentials:  
Udemy
- Figma Essentials: Udemy
- Microsoft Certified IT  
Professional
- Certified Ethical Hacker by EC-  
Council

### RELEVANT EXPERIENCE

For the past 8 years, I have worked in the field of Digital Marketing, gaining experience mainly in Graphic Design and UI/UX, WordPress and Wix Web Design and E-Commerce Management, Social Media Creatives Designing and Promotion Content Creation.

Following are my most recent work experiences.

#### **Go Digital: Sr. Graphic Designer**

Go Digital | June 2023 - February 2025

- Design Creatives and Imaging for Ecommerce Marketplace Accounts
- Wordpress and E-Commerce
- Product Package Designing on Corel Draw
- Amazon Account Management: Registration, Product Listings, Listing Quality Management, Compliance and Performance review.

#### **Xeniks: Graphic Design Expert**

Xeniks Technologies | December 2021 - May 2023

- Creating Product Listings, Infographic Images and A+ Content
- Brand Store Creation and Management
- Social Media Imaging and posting
- Website Designing and E-Commerce Management
- Product Package Designing on CorelDraw

# SHALIN SHAH

## Graphic Design Expert

### SKILLS

- Advance Digital Marketing
- Content Creation and Designing
- Adobe Photoshop, Illustrator and Premiere
- Corel Draw Designing
- Create and optimize product listings
- Manage product catalog accuracy
- Paid promotion
- Conduct keyword research
- Monitor and analyze competitors
- Optimize content based on performance
- Maintain inventory levels
- Track performance metrics
- Respond to customer inquiries
- Ensure Amazon policy compliance
- Implement sales strategies
- Video and graphics design as per listing requirements
- Brand store

### EDUCATION BACKGROUND

#### **Certified Ethical Hacker V8: 99.2%**

EC-Council | 2014

- It includes knowledge of security systems, multiple Operating Systems, Offensive and Defensive Security techniques, Social Engineering.

#### **Microsoft Certified IT Professional**

Microsoft | 2014

- It includes knowledge of particular set of skills required to manage a Microsoft User Environment, back-end support and Microsoft Office Products.

#### **Bachelor Of Commerce(B.Com)**

H.L. College of Commerce  
Gujarat University | 2012

#### **Higher Secondary Certificate(H.S.C.)**

Lala Lajpat Rai College Of Commerce  
Maharashtra Board | 2009

#### **Secondary School Certificate(S.S.C.)**

St. Xavier's Boys' Academy  
Maharashtra Board | 2007

### LANGUAGES

English		90%
Hindi		90%
Gujarati		90%
Marathi		65%